

How to log into and customize your Agent Web Site through Superlative

► Use the log in info that Superlative emailed you when your web site was first set up, or refer to the guidelines below:

1. Go to: agent6.superlativestudio.com/
2. User Name: FirstnameLastname (example-"JohnDoe", with the first letter of your first and last name capitalized, and no space in between)
3. Password: superlative (all lower case)

Note: If the above User Name and Password format do not work for you, click on "Forgot Password" on the agent6.superlativestudio.com page and both your User Name and Password will be emailed to you.

► Once you have logged in you'll see the screen below. To learn how to customize your agent web site, click on the "Superlative University" button at the top of the screen, indicated by the red arrow.



Welcome Agents!

Welcome to the Superlative Agent Solutions center. At Superlative, we have provided the premier agent website solutions to the real estate market for the last decade. We have taken pride in our work to ensure that you are armed with state of the art technology and design when selling real estate in this highly competitive market.

- Hundreds of world class designs to choose from
- Add an unlimited number of pages
- Unlimited number of links
- Patent pending lead capture tools
- Free training and free support
- Complete edit control panel
- Built-in search engine optimization
- Fully integrated school and demographic data
- Blogging, RSS, and other Web 2.0 features
- Access to Superlative University
- Free training and free support

Refer a Friend

Guess What... If you refer a friend who signs up with us you will get a FREE Month of hosting. Start referring friends by using the form below.

*Your Friend's Name:

*Your Friend's Phone:

Your Friend's Email:

Comments:

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► The next screen that will appear is below:

Main Menu | Superlative University Home Welcome, Heidi Baldwin

Superlative University: Training & Support

Studio Agent™ | [General Help](#) | [Training Classes](#) | [Online Web Marketing](#) | [Offline Marketing](#) | [Agent Forum](#)

Free Training & Support

At Superlative, we recognize how important using the internet has become to your business. Superlative University is a comprehensive technical support, course coaching, training arena, and agent community.

Since 1997

- Web Marketing Intro
- Search Engine Overview
- Lead Capture Strategies
- Watch a Tutorial Now!
- Training Class SignUp
- Expert Coaching
- Join Agent Community!

Support Announcements

Capture More Leads with Your New Web Site
The new Superlative Studio Agent web site program offers the most powerful lead capture and management tools ever available to real estate agents.
[More... »](#)

Join the Studio Agent Community!
We are widely regarded as the company that delivers the highest quality web site development services in the real estate community. If you or your business is interested...
[More... »](#)

Superlative Offers IDX Across North America
Superlative is proud to announce IDX available in virtually every market across North America. Yes, Superlative downloads hundreds of MLS IDX data feeds and can add full property search capabilities to your web site at no additional charge.
[More... »](#)

Top Popular How-To's

- [Change my personal photo](#)
- [Have my listings automatically update on my website](#)
- [Change the main graphic on my home page](#)
- [Change my design](#)
- [Getting IDX property search on my website](#)
- [Use featured slots to highlight key areas](#)
- [Add or edit the navigation of my website](#)
- [Use home page modules to highlight key areas](#)
- [Change the main graphic on my internal pages](#)
- [Complete Your Domain Name Hosting](#)

Quick Resources

Receive a free month of hosting
Receive one free month of hosting for each referral.
[Learn More »](#)

Studio Marketer
Are you using email marketing? If not, you need to discover Studio Marketer.
[Learn More »](#)

Mapping features
Superlative announces low cost IDX map searching for agents.
[Learn More »](#)

Custom Options
Do you have specific design needs. Click here to learn about our custom options.
[Learn More »](#)

► Try signing up for the live webinar online by clicking on “Training Class SignUp” then clicking on the “Register Now!” button to Register for the Online Class. The class takes about 45 minutes, and is very helpful. The live webinar allows you to attend a training session on your computer, with a Superlative trainer, at a specified appointment time. You would also simultaneously call into the webinar phone number the way you would call into a conference call, so that you can hear the trainer talking about what is being demonstrated on your computer screen. This also allows you to ask the trainer questions and listen to questions from other participants.

- If you want to get some instruction right away and don't want to wait for the next live webinar, you can:
- Click on "Watch a Tutorial Now!" and you can choose a recorded video to watch;
 - Click on one of the "Top Popular How-To's" to get specific, step-by-step instructions on how to do a variety of tasks from changing your personal photo to changing your web site design. See the screen above for the "How-To" list;
 - Click on "General Help" at the top of the Superlative University page for a complete list of Help topics (see the screen above).

► Once into the General Help menu, click on a topic to access the step-by-step instructions for the desired customization.

The screenshot shows the 'Studio Agent - General Help' page. At the top, there's a navigation bar with 'Studio Agent™' and several menu items: 'General Help', 'Training Classes', 'Online Web Marketing', 'Offline Marketing', and 'Agent Forum'. Below the navigation bar, the page title is 'Studio Agent - General Help' with a subtitle 'Find answers to your questions about how to manage your website.' A sidebar on the left lists 'General Help' categories: Basics, Domains, Lead management, Managing website content, Properties, and Web 2.0 topics. The main content area is titled 'I want to learn how to...' and is divided into several sections: Basics, Domains, Lead management, Managing website content, Properties, and Web 2.0 topics. Each section contains a list of specific topics with links to detailed instructions.

► If you need further directions or trouble shooting assistance call the Technical Support staff at Superlative, 800-585-3275 and choose Option 3. They are available from 7am through 5pm PST, Monday through Friday.

► If you would like to contract with a Superlative designer to do additional custom design and programming work for your web site, contact the Sales staff at Superlative, 800-585-3275 and choose Option 2.

► If you have other questions or need additional assistance call or email me at 480-287-5237 or heidi.baldwin@russlyon.com. There is no technical skill required to do a tremendous variety of customization to your agent web site. Change it to fit your business needs by displaying your listings on the Home Page, or highlighting your area of expertise by adding photos, your bio, testimonials, and additional pages spotlighting listings, projects or communities you are involved with. Use your web site as a Marketing Tool to get new listings. Talk to me if you need some ideas!

Heidi Baldwin

